YARD

The Future of Networking

Smart, Simple, Yours.

The events market today: Scattered, inefficient, and outdated.

Fragmentation: Event announcements are scattered across websites, social media and other communication channels.

Inefficiency: Manual processes make networking and event discovery and management cumbersome.

Missed opportunities: Events, companies and individuals struggle to effectively come together and stay in touch.

In today's fast-paced world, staying up to date with relevant events is a time-consuming challenge for most people. You may have to search across multiple websites, review outdated information, follow social media accounts, join countless mailing lists, and rely on recommendations just to find out about events that are crucial to your career or business. How do you find relevant events?
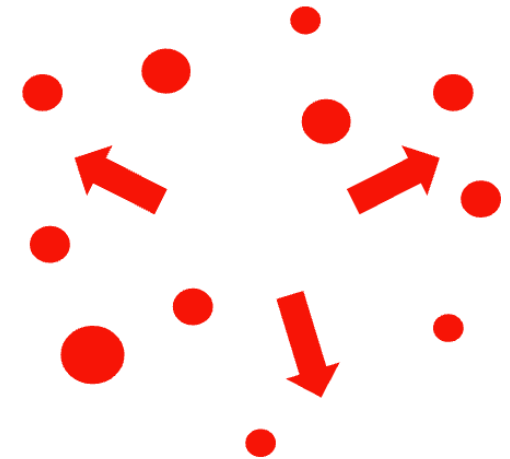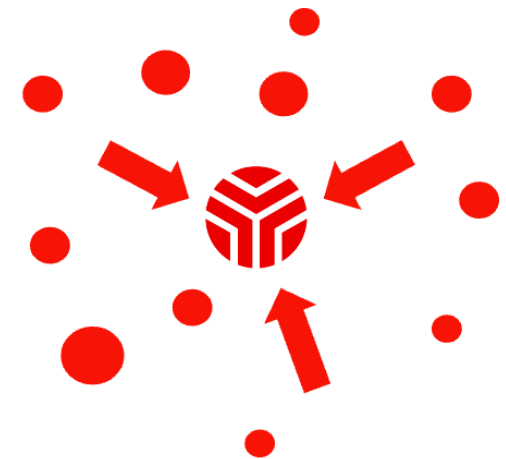
YARD

Seamless event discovery and smart networking.

Unified discovery: All event announcements in one single platform, i.e. accessible through sharable <u>Yard Calendars</u>.

Smart networking: <u>Yard Cards</u> will help to streamline the interaction between events and people.

Own your contacts: You will be able to organize your contact through more <u>Yard products</u> across platforms, and decide where to save the data and how to manage them.
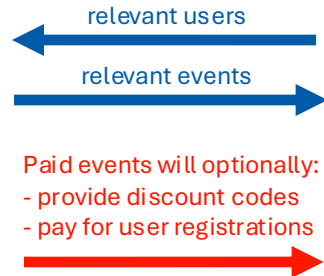
Any community can <u>publish an events calendar</u> on a website using one line of code, which will distribute a constant stream of relevant events. As a community manager, you don't need to curate events anymore. Plus, your users always have access to relevant events which matter to them. You need more features? Try out the Premium Yard Calendar which lets you customize the design and content.

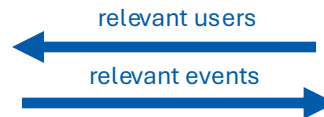# YARD makes (relevant) events accessible to (relevant) people.

Paid Events

- conferences
- webinars
- expert panels
- trainings
- ...

relevant users →

← relevant events

Paid events will optionally:
- provide discount codes
- pay for user registrations →

Free Events

- event web pages
- webinars
- Meetup.com
- Lu.ma
- ...

relevant users →

← relevant events

YARD

The Yard_Calendar allow users to discover and interact with events.

2025

Professional Publishers

- associations
- news portals
- communities
- newsletters
- ...

← relevant users

relevant events →

YARD will optionally:
- provide discount codes
- pay for user registrations →
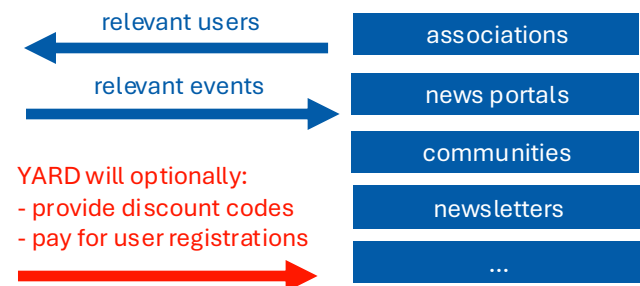
Influencers or Bloggers

- social media
- video streaming
- websites
- blogs
- ...

← relevant users

relevant events →

YARD will optionally:
- provide discount codes
- pay for user registrations →
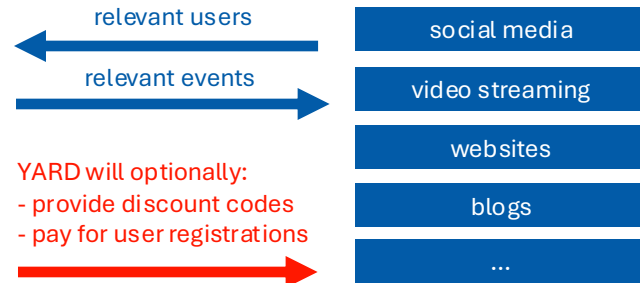
How YARD works.
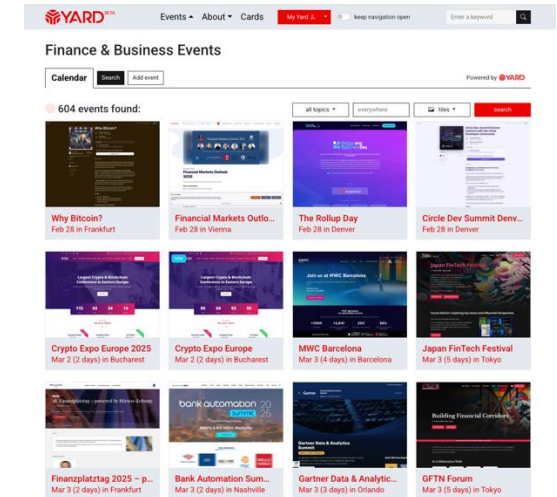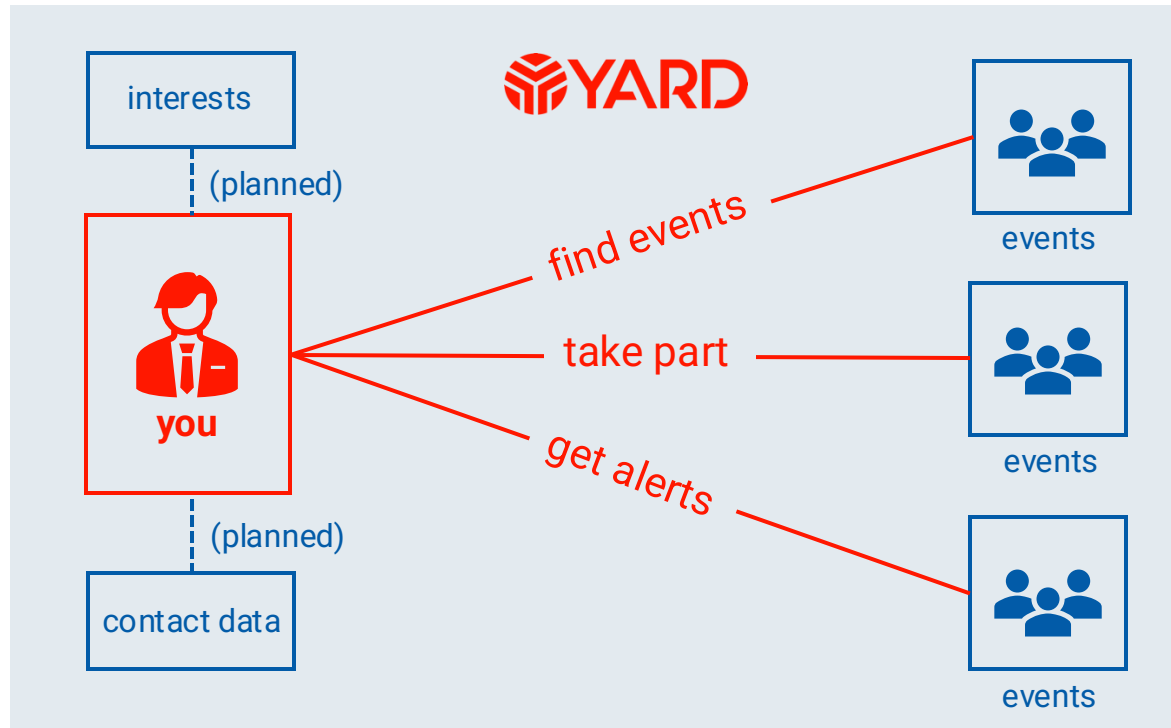
Yard Calendar

Using a Yard Calendar, many events are now easily accessible. However, you **must still look personally for relevant events** matching **your personal interests**.

Yard Cards: Stay informed.

Yard will launch digital (identity) cards with the goal of allowing users to easily interact with events and other people. A Yard Card is representing a digital identity of any (natural, legal, virtual) person and anyone can manage his/her/its own card(s). Every card can have profile data stored with its, such as a name and a picture.

A card may contain **communication data of a person,** his/her/its **interests** over time, and can be connected to other software. If desired, users can receive Yard Alerts via email, messengers, and/or social media. Cards have privacy features.

Discover Yard Cards: https://www.yard.global/cards/
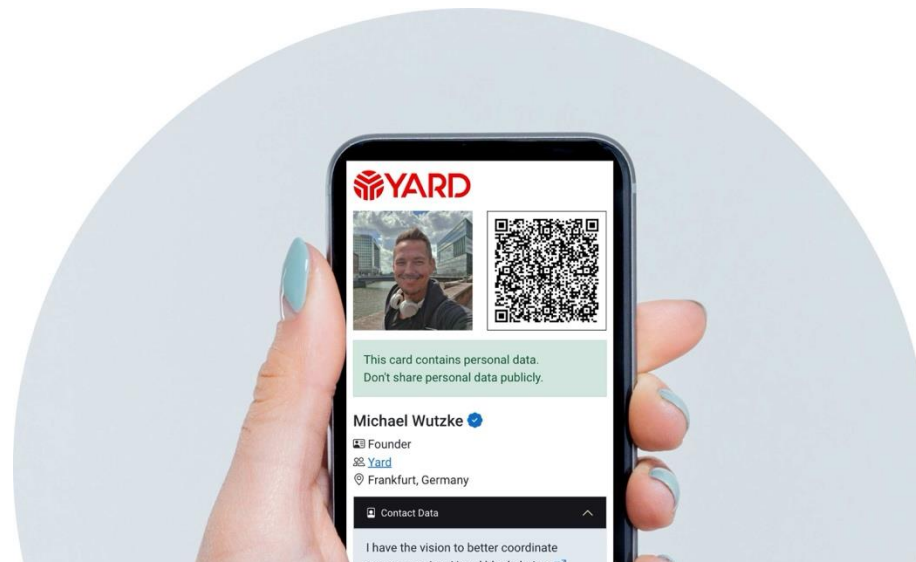
Cards can have relations.

you   personal card   company card

contact   group   business card
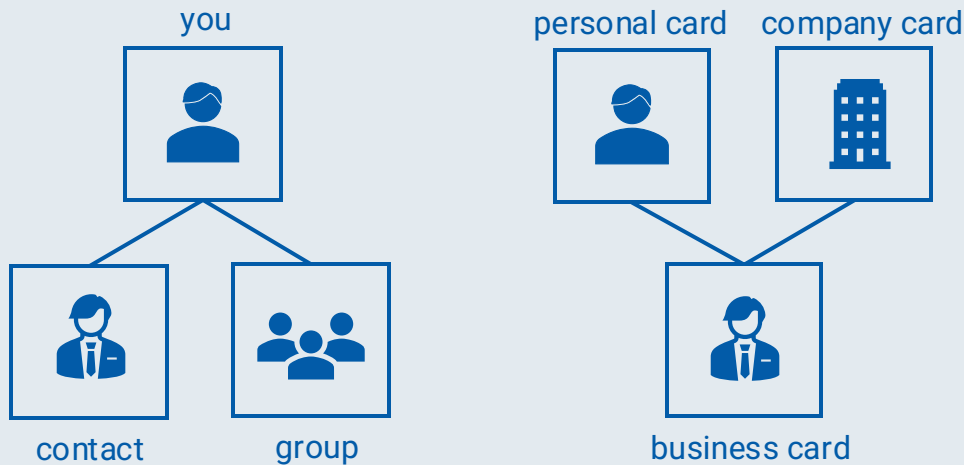
Managers of a company have admin rights to control business cards of their employees. Cards can be connected to ID systems and other software. If desired, users can receive Yard Alerts via email, messengers, and/or social media. Cards have privacy features.

YARD
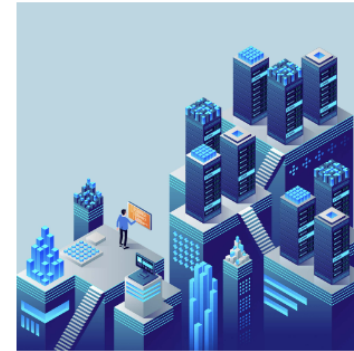
CoreLedger

CoreLedger AG ✔

⚌ CoreLedger
📍 Baar, Liechtenstein

📊 Business Data

CoreLedger is a blockchain development company. ↗ more

| Website | Email |
| LinkedIn | X (Twitter) |

CoreLedger AG
Im Hasenacker 32
9494 Schaan
Liechtenstein

📍 Location on Google Maps

You need to have a pre-arranged appointment to visit.

📱 Team Members

◎ Events

✉ Request Information

(•) **Save This Card**

| ↓ download | ⌁ copy card link |

Cards can interact.

Open your card on your smartphone and show it to the person you're talking to, if you want him/her to interact with your card. Let the prospect scan the QR code and access your card. Now, the other party can interact with your card.

you → open your card → **your card**

your card → show card → **others**

others → scan QR code → **your card**

others → interact with card → **your card**

your card ↕ interact with card ↔ **external APIs**

- access contact details
- get interests and skills
- read PDFs and other resources
- book meetings
- send messages
- connect with own card
- download or forward the card
…

YARD

How YARD will earn.

organizations

Premium Yard Calendars
Premium Yard Cards
Premium Yard API

ticket commissions
event alerts for users
featured calendar events

Premium Yard Cards

people

Yard products

events

earning

YARD

With one click to the next event.

You will be able to find and register to <u>events</u> in seconds via your desired communication channel.

you

Yard Card →

YARD

Yard API →

any event app

Your Yard Card is used to onboard you to events and automate data distribution.

You can control which personal information can be used by others, for which uses and for how long in time.

YARD

Interact with people on events.

Get in contact with other people in a more organized way.

you

event
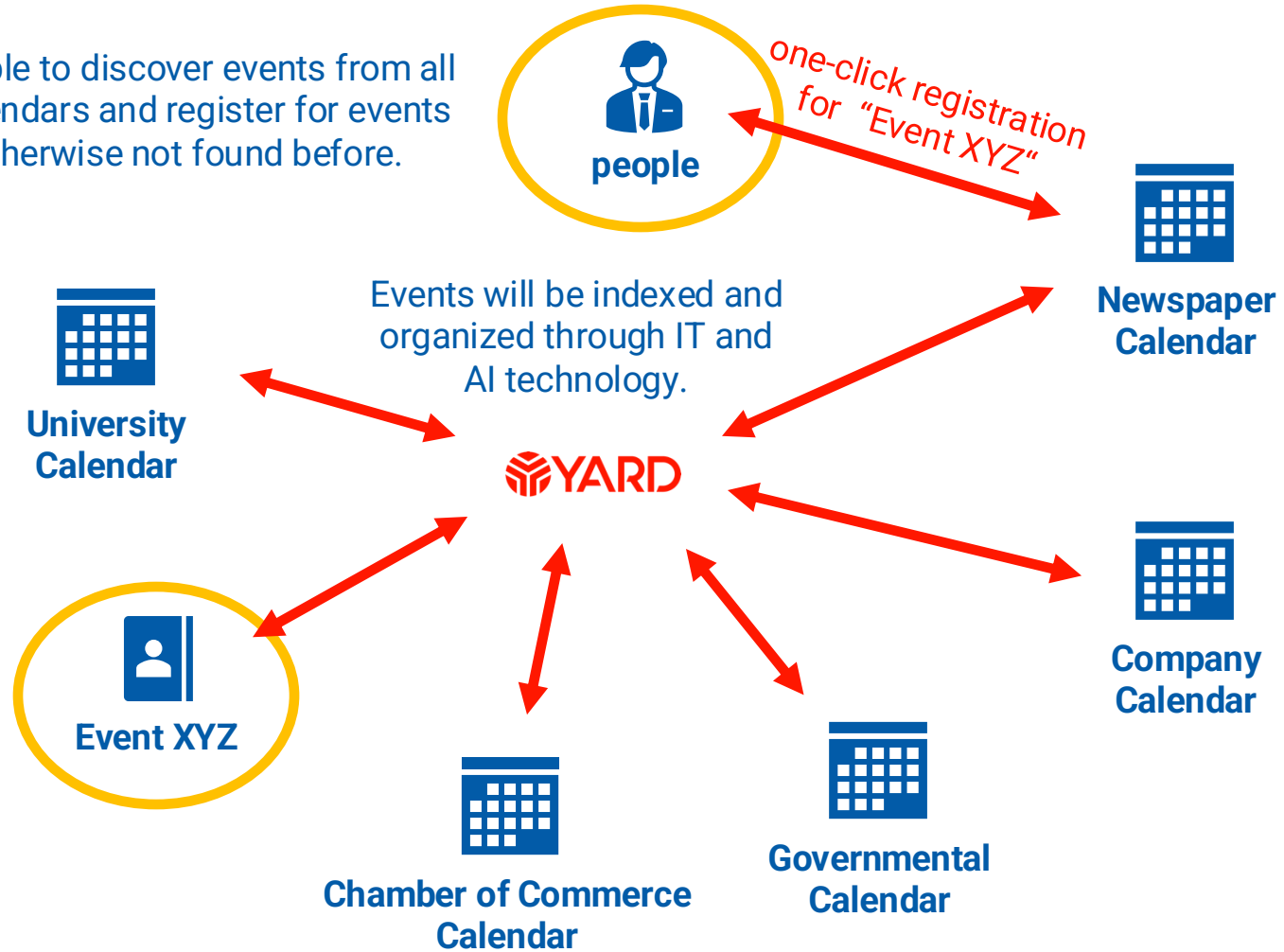
Yard Card

Yard products

You can interact with the event and other cards since the cards know interests, skills, and related information.

Use Yard before, during, and after events using your preferred communication channel(s).
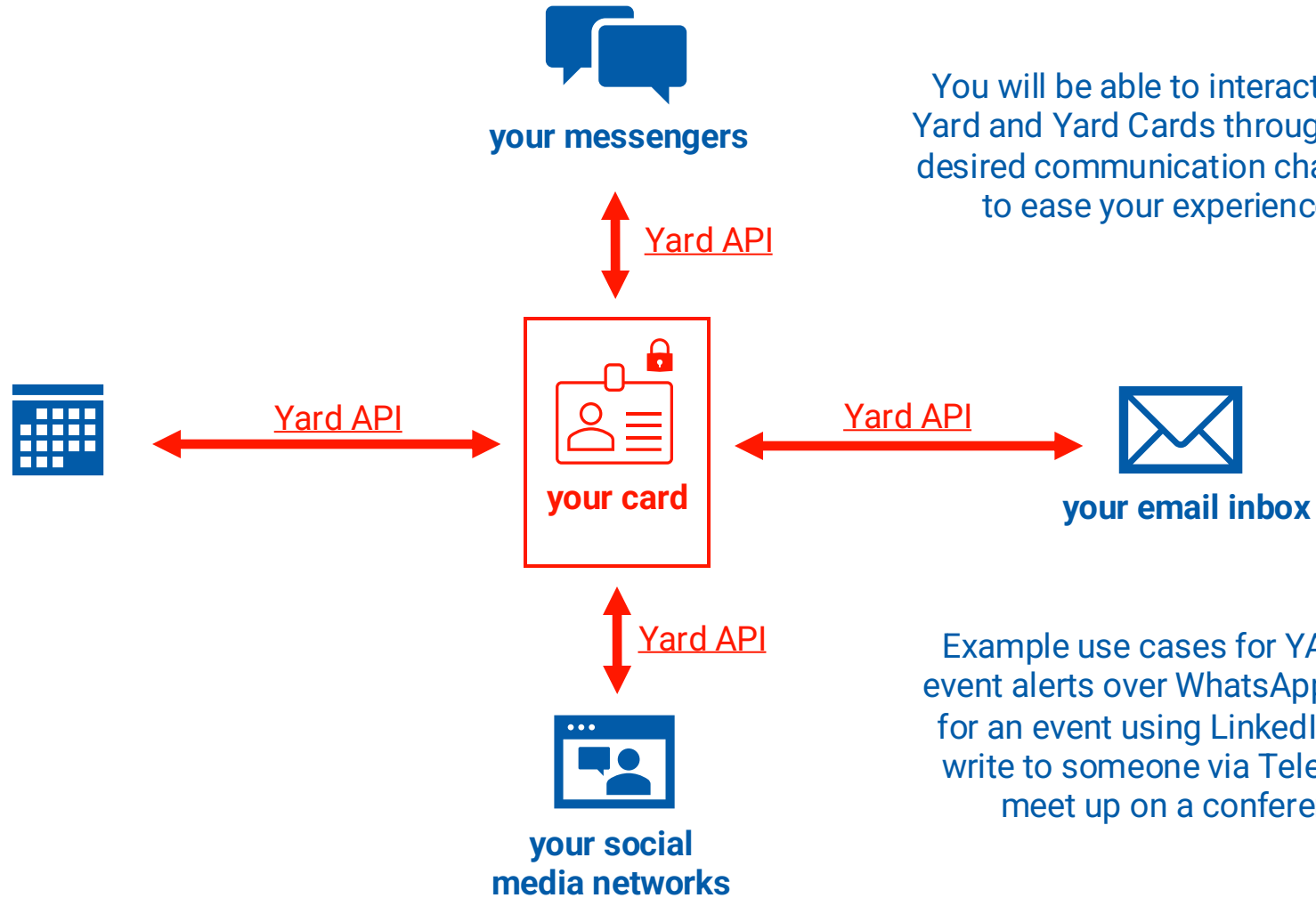
The plan: Connecting event calendars with each other.

Users will be able to discover events from all connected calendars and register for events they have otherwise not found before.

people

one-click registration for "Event XYZ"

Events will be indexed and organized through IT and AI technology.

University Calendar

Newspaper Calendar

YARD

Event XYZ

Company Calendar

Chamber of Commerce Calendar

Governmental Calendar

YARD

The future: Connecting communication channels.

your messengers

Yard API

You will be able to interact with Yard and Yard Cards through your desired communication channels to ease your experience.

Yard API

your card

Yard API

your email inbox

Yard API

Example use cases for YARD: Get event alerts over WhatsApp, register for an event using LinkedIn, or you write to someone via Telegram to meet up on a conference.

your social media networks

YARD

We believe in AI automation and AI agents.

It takes a great team.

Michael Wutzke
Founder

Rafael Herzberger
Co-Founder

Jochen Biedermann
Advisor

If you want to partner up, please write to: team@yard.global

YARD

A Super Connector.

https://www.yard.global